

# Stratford Employee Engagement Solution™

**Establish a survey process designed to understanding the organization – as it is today – in order to develop an informative and actionable employee engagement model.**

## Employee engagement is a key performance indicator and can provide a long-term source of competitive advantage

Engaged employees are productive, active, and connected. Engaged employees

- Go the extra mile to deliver, and their enthusiasm rubs off on other employees and on customers – they are productive;
- Approach the job with energy and come up with creative product, process and service improvements – they are active; and
- Remain with their employer for longer tenures, and tell their friends about where they work — they are connected.

Increased engagement impacts discretionary effort: highly engaged employees provide more effort to understand clients and provide innovative solutions. Increased engagement also impacts customer satisfaction: highly engaged employees provide higher quality solutions that clients appreciate.



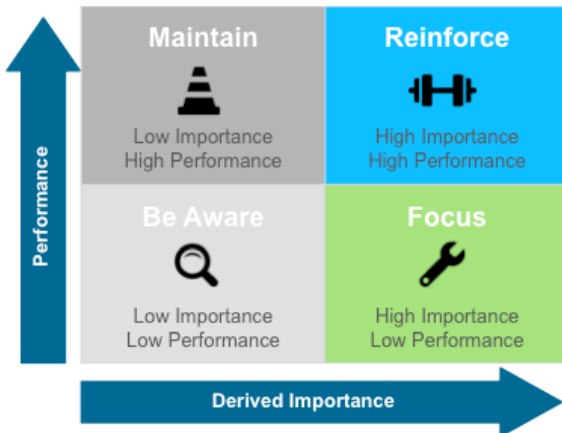
## EMPLOYEE ENGAGEMENT AS AN INPUT TO STRATEGIC PLANNING

Further improve business performance by using employee engagement as an assessment tool as to whether your organization has the skills and capabilities to implement any change in strategic direction.

- Does your strategy rely on innovative product breakthrough? Test to see if your workforce is open to new ways of doing things and treating mistakes as opportunities to learn.
- Is customer experience now paramount? Check to see if you have the tools, processes, and teamwork needed to enable the needed customer focus.

## The Solution: Stratford Employee Engagement Solution™

- Alignment of a customized engagement survey process and instrument to your business objectives
- Integrated communication plans that drive participation and required involvement
- Industry-leading survey administration that maintains confidentiality of participants and security of data
- Identification of drivers to focus efforts that will enable improvement in overall employee engagement



## How can we help?

Our Human Resources services bring your organization highly skilled and experienced consultants with a proven track record of success. To discuss how we can help you attract and retain key talent, contact our HR team today.

## ACTIONABLE OUTPUT

Action recommendations are structured to provide:

- Targeted improvement based on critical employee segments
- Both a short-term boost and a long-term sustainable improvement
- Opportunity to check in and test changes in employee perception

## POST-SURVEY SUPPORT

- Interim pulse check survey process
- Team-based action planning workshops
- Change management and training
- Manager implementation toolkits

## TIMELINE

- 10 Weeks from initial meetings to presentation of results

# ACHIEVE YOUR POTENTIAL

CONTACT US



info@stratfordmanagers.com  
www.stratfordmanagers.com

© Stratford Managers Corporation 2016

Stratford Managers targets dynamic organizations seeking **growth, improvement and/or transformation** – especially innovative, driven organizations looking to improve operations or expand market offerings.

### OTTAWA

555 Legget Drive, Tower B, Kanata, ON K2K 2X3

### TORONTO

328 Howland Avenue, Toronto, ON M5R 3B9

**1-877-473-3451**